JEWISH HOME of Eastern Pennsylvania



THE JOURNAL

SUMMER 2022

Paving the Way for the Future

The name will change, but what remains is the mission to provide high-quality, dignified and compassionate care and services to all residents as well as enrich the experiences of older adults through a broad range of housing and support services that reflect their individual spiritual, social and cultural values.

About a year ago, the Board of Directors of The Jewish Home of Eastern Pennsylvania, Elan Gardens and Webster Towers identified an opportunity to more closely align the identity of these communities. The services of a professional marketing and rebranding firm was engaged to assist our Boards with further evaluating our brand and exploring a naming structure for our communities and a parent entity.

In addition to establishing a naming structure that appropriately represents the entities as part of a larger organization, another goal of the rebranding effort was to overcome the public's perception that living and working at the "The Jewish Home" is limited to only those of the Jewish faith.

Additionally, while The Jewish Home has a long and rich history of providing quality care, the current name carries a stigma of a stereotypical "old folks home." Identifying a name that more accurately represents our care of residents, regardless of cultural background while also providing a more realistic perceptual view of our current model of care was the overarching objective.

In September, the Jewish Home of Eastern Pennsylvania will transition to its new name, Elan Skilled Nursing and Rehab, A Jewish Senior Life Community. Our sister organization, Elan Gardens, will now be Elan Gardens Senior Living, A Jewish Senior Life Community. Webster Towers will retain its name and also carry the moniker, A Jewish Senior Life Community.



Board President Jim Alperin discusses fund-raising efforts and the expansion and improvement of resident care. Construction has begun on our short-term rehab unit with a dialysis den.

Learn more: Page 3

The new naming structure better positions the entities as part of a continuum of care while maintaining a connection to our roots. The word Elan has significant meaning to the Jewish population but also has positive meaning and connotation to those of all faiths.

The services provided by these entities throughout the northeast region will be overseen by the leadership and governance of Jewish Senior Life of Eastern Pennsylvania, the newly established parent organization.

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A Note from Our Administrator

Summer and the warmer weather is invigorating – it is so nice to have our residents participating in outings, music programs and some scheduled pet therapy visits once again. Our mitigation protocols for such as vaccinations, wearing masks, social distancing and testing has been effective managing COVID-19 in our building and once again being able to return to these type of programs with our residents.

It is an exciting time as we have many projects going on in our senior care community which are shared in articles this this Journal edition. In particular we would like to express a heartfelt thank you to our staff who have worked very hard to earn the recognition of a Five-Star rating in Quality Measures component of the Centers for Medicare and Medicaid (CMS) nursing home comparison rating system. It goes without saying that this time period has been a significant challenge for senior care organizations in general. It is uplifting to see the progress our organization is making in continuing to move forward.

We also have some other news I would like to share with you, that is the upcoming retirement of Gayle MacDon-

ald, our Business Office Manager. Gayle has been a part of our administrative team for the past twenty-two years in multiple roles. She is planning to retire in August of 2022. Gayle is passing the torch of Business Office Manager to the very capable Joyce Petrovsky



Gayle MacDonald and Joyce Petrovsky

who has been with us for 24 years as our insurance and billing expert. Please join me in wishing congratulations to dedicated staff members both on retirement and promotion.

Please enjoy a safe and sun-filled summer! Mary Rose Applegate. MBA. RD, NHA

Paving the Way for the Future- Continued from front cover

The Board of Directors desire to select a name that represents that our Jewish traditions, ethics and guidance in providing quality services will better position us for continued success.

This rebrand will usher in a new era and many positive changes for the entire organization, particularly Elan Skilled Nursing and Rehab.

Over the past several years, the model of care provided in nursing facilities has evolved to providing more acute nursing and rehabilitation services to those in need of short-term services in order to return home.

We will be recognizing our supporters with a beautiful donor wall and naming opportunities. Just as our Harry and Jeanette Weinberg Alzheimer's Unit is recognized for its exceptional care of people with memory impairment conditions, we expect that very soon we will also be recognized as a leading provider of short-term rehabilitation and dialysis services.

More than one hundred years ago, our organization began as an orphanage – The Jewish Home for the Friendless.

Today, we are a multi-site senior living provider offering a full continuum of independent living, personal care, transitional care, memory-impaired services, and long-term care to seniors from all faiths from communities throughout Eastern Pennsylvania. It is the dawn of a new era, but with the same quality and range of services.

Senior citizens from all faith communities continue to benefit from the leadership and innovation that Jewish Senior Life, Elan Skilled Nursing, Elan Gardens and Webster Towers provides.



Construction Begins on our Short-Term Rehab Unit with Dialysis Den, Which Will Expand and Improve Resident Care

The Jewish Home of Eastern PA's second floor renovation project features a state-of-the-art, 1,200-square-foot Dialysis Den that will allow residents to receive the same care in our facility as they would in a dialysis center. Work began in June 2020.

We are partnering with DaVita Dialysis to develop the space, which will accommodate up to 30 residents in need of transitional care to bridge the gap between their hospital stay and a return home.

The partnership with the DaVita team will bring qualified nephrologists and a dialysis team directly to residents. Ideally, this service will be provided to short-term dialysis patients in need of therapy.

This dialysis section is just part of the renovation, which also includes updated flooring, paint, counter tops, doors, lighting and furniture.

The project will be funded from foundation grants and individual donations. The expected completion is early autumn.

"Our Board of Directors has committed \$3.5 million to this project that we know will improve the lives of our current residents and also allow us to extend our reach to seniors in need of care between a hospital stay and home," says Jim Alperin, Board President of the Jewish Home of Eastern PA.

"These improvements will position us to continue providing high-quality care, dignified and compassionate services to seniors in the Scranton area. We are blessed

to be able to fund much of this project through foundation grants and our generous donors."

The model of care and programming for the entire second floor will be tailored to the needs of patients who have been released from the hospital following a serious illness, injury, or surgery, but need more time to recover before safely returning home.

The project will make the Jewish Home the only rehab and skilled nursing facility offering an on-site dialysis center in the region," said Mr. Alperin.

"These on-site dialysis services will provide better care coordination within our team as well as the advantages of improved quality-of-life and fewer disruptions for residents. In addition to improved care outcomes, this on-site availability will decrease costs.

"We represent 106 years of service to seniors of all faiths and religious affiliations. It is an honor to serve this organization and work with such dedicated and talented board of directors and our leadership team to continue serving our mission well into the future."

The hallmark of the JHEP is the personal touch incorporated into everything aspect of care. That translates to one-on-one conversations, highly personalized care plans, and family-focused decision making.

The physical enhancements will result in solidifying the personal and emotional connections with residents and their families.













Jewish Resource Center Update: Welcome To Our New Location

By Maggie Augugliaro

It will take you 27 minutes to stroll (or 6 minutes by car) from the Jewish Resource Center's original location on Main Street to our new location at 1210 North Fifth Street! Our new location provides us with plenty of room for all of our programs and events. We officially moved in on November 1, 2021, to a space that – despite its grandness – still needs a lot of work to achieve our final vision. We very happily moved in and immediately started holding our events, often working in conjunction with the electrician's and contractor's schedules.

Our weekly Monday Torah classes and our Wednesday Lunch and Learns (minus the lunch) began immediately and continues to be offered via Zoom as well. On November 11, we held our first Thursday Senior Lunch Club – the first one in person with lunch served – since the pandemic. We started off with nine participants and are happy to report that our numbers have grown to approximately 20 participants attending regularly. A couple of weeks ago, we had 35 participants for lunch.

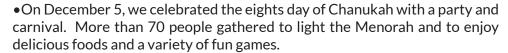
In recent months, thanks to the new Torah scroll, which was donated to us last year, we hold a prayer service, where we read from the Torah if we have the required quorum. The service is followed by snacks and socialization. Our Junior Scholar's Club which consists of students from kindergarten through 8th grade, continues to meet on Sundays both in person and on Zoom.

One of the greatest blessings of our new location is that we can accommodate holiday celebrations comfortably.









- •On March 17, Purim was a big day for celebrating we had two consecutive parties one with the Seniors of the Thursday Lunch Club followed by a larger party in the early evening. More than 80 people from near and far attended the events, which included Megillah readings, Shaloch Manot baskets, costumes, a beautiful buffet and dancing.
- •Our new home comes with a lovely deck, which was perfect for our Lag BaOmer BBQ on May 19. The event was attended by an appreciative crowd of around 70 that enjoyed a delicious menu, live music, a bounce castle for the children and great indoor and outdoor dining and socialization.

While our Passover Retreat was not held in-house at the JRC, we were very happy to be able to host the three-day event at the Bushkill Inn and Conference Center. It was wonderful to be able to celebrate the Holiday with folks we had not seen for two years during the pandemic!

In the coming months, we look forward to resuming the CLOSER (Cultural Outreach, Socialization & Education for Retirees) programs where we bring our luncheon program to locations in the surrounding counties. In conjunction with the luncheon, CLOSER features speakers, entertainers and movies. In the month of August, we look forward to hosting the annual Summer Minyan, which lasts for approximately 3-4 weeks.

Hundreds of vacationers from the Tri-State will hold their weekday prayer services in our spacious location. If you should ever find yourself in Stroudsburg, PA, please stop by and pay us a visit. We'd love to see you and give you a tour.







Elan Gardens: A Quality Destination for Loved Ones



The greatest compliment an administrator of an institution can give is entrusting that place with the care of their own loved one. That same compliment and respect is shared by all who are just seeking that peace of mind that a care facility provides.

For Mary Rose Applegate, the administrator at the Jewish Home of Eastern PA, the choice was easy, especially when it concerned the care for her own mother.

"When mom needed more supervision and oversight at home, we couldn't provide it or consistently bring trusted people in," she explains. "My siblings and I looked to Elan Gardens primarily because of their quality. We knew that having her at Elan would allow her to thrive socially and maximize her independence. When comparing that to the challenges, expense and uncertainty of bringing 24 hour care into her home, Elan Gardens was the best solution for us.

"Mom had a stay at Elan the prior year for a little bit of physical therapy tune up. During that time, she got her COVID vaccines and her sixto-eight week stay was a wonderful experience."

That trial run was important. Fast-forward a year and a slightly different situation, but with the same answer: Elan Gardens.

"She had a fall and it was a concern," recalls Mary Rose. "When it got to the point where she couldn't be alone without 24- hour assistance we again turned to Elan Gardens.

"As a nursing home administrator, I look at factors that helped me decide and number one is reputation. Elan has staff longevity, consistency and they are wonderful with residents. The layout and apartment

"We wanted to honor her and ensure that she was safe and that there was someone to provide her care that was excellent quality and respectful."

-Karen M.

allows her to have her own independence but still have 24 hour support. And all this leads to a wonderful quality of life."

Elan Gardens' services include memory care and personal care and is a sister community of The Jewish Home of Eastern Pennsylvania, which offers residential care such as rehabilitation, skilled nursing and enhanced dementia care.

A similar situation occurred for Karen M., who resides in northeastern PA. She and her family sought a place for her beloved aunt, who had no children of her own and had lived at the family homestead for her entire life.

"She loved us and gave to us as though we were her own. She worked hard and had pride in her work. Over the years, she cared for her parents as they aged. She supported their lives and allowed them to age with honor at home. When her parents passed, she continued to live in and care for the family homestead. She had considerable pride in the home and respected how hard

all of them worked to have such a wonderful place to call home.

"As she aged, taking care of such a large house became harder and harder."

says Karen. "We debated home care as a possibility, but we were concerned about the lack of consistency of a home care provider.

"We wanted to honor her and ensure that she was safe and that there was someone to provide her care that was excellent quality and respectful. We knew nothing would be like home so we searched for what would be the next best thing. The most difficult part was balancing the need for her to be happy but for the family to know that she was safe and well cared for. We needed to know that the place was not so big that she would get 'lost' in the numbers of residents."

Their search brought them to Elan Gardens. During the discovery process of evaluating facilities, Elan provided all the family had sought, and more.

"I recognized immediately during a visit that each person I passed in the hallway looked me in the eye and said hello," she recalls. "Everyone asked if they could assist me in any way. People that I met were proud to share how long they had worked there. To me, that shows job satisfaction. With happier employees, the level of care is better. Happy satisfied workers are key to caring for people. The access that I have had to all levels of workers has been easy and everyone has listened to her and us in trying to make this home away from home as good as it can be."

Karen and family found this new home to be a great fit for their aunt. "Elan is a well-rounded organization with the care and happiness of individuals, and their care includes residents as well as the family members," she says. "As family that lives far away, you rely on people and need to trust people more than you realize. It is critically important that you feel you have access to those workers and managers and that they listen and are responsive. Trust and feeling of safety and security are critical."

For Mary Rose's mother, the Elan experience has been a complete turnaround.

"I love the fact they have the receptionist 24 hours a day to call or ring

if she needs anything. That is fantastic," says Mary Rose. "The staff is really very kind to the residents. They make mom feel at home. They treat her like she's part of their family. I can see it in her that she is comfortable with them. Her walking is better and she looks better.

"We feel comfortable with her at Elan. They allow my mom to be much more independent at this stage in her life as if she was at home. It may not be her same home however she is thriving. She has a social life and activity schedule. She has friends and visitors. It is a good quality of life and Elan Gardens provides my siblings and me a sense of security that mom is safe."



JHEP Welcomes Jodie Fitzsimmons as Admissions and Marketing Director

The Jewish Home recently welcomed our new Admissions and Marketing Director, Jodie Fitzsimmons.

Jodie is a NEPA native, born and raised in Throop. She is a proud graduate of Mansfield University with a bachelor's degree in social work.

Jodie brings extensive experience to the JHEP, having worked in the industry for more than 20 years as a social worker before making the transition to admissions about four years ago.

"I really enjoy working with our incoming families and find it very rewarding to help them during the sometimes difficult decision to place a loved one in our care." Jodie states. "The Home's reputation for outstanding care makes my job a little bit easier." Jodie says with a smile. Jodie has been impressed with not only the quality of care at the JHEP but by the longevity of many of our nursing and auxiliary staff. "It says a lot that so many employees are here for so long" she observes.

Jodie hopes to improve awareness in the community that the JHEP is not just for long-term care. "I really want to spread the word that the JH specializes in rehabilitation and discharges to home." Jodie remarks, "There is nothing more rewarding than a successful rehabilitation that concludes with a discharge!"

Jodie is a mother of five and resides in Blakely with her two youngest children, ages 12 and 17.

> Contact Jodie: 570.344.6177 ext. 1151 jfitzsimmons@jhep.org

Jewish Home Scrapbook — Spring/Summer





A View From the Administrator:
Brittany Elko

So far, 2022 has brought about much change. While COVID-19 is still present in our world, we have been able to adapt and carry on.

This June, our Elan Gardens family said a fond farewell to our Administrator, Mia Jacobs. Mia came to Elan Gardens in 2018. From the start, Mia set out to enhance the services of Elan Gardens while upholding the strong values and traditions that we have been known for since the beginning. In the spring of 2020, Mia, along with the staff and residents, entered the unknown of COVID-19. Mia fearlessly led her team and the organization through one of the most difficult times our world has seen. She dedicated herself to keeping residents and staff safe. She and her team worked tirelessly to keep COVID at bay. Due to these efforts, not a single resident of Elan Gardens has perished from COVID-19 through the entirety of the pandemic.

As of June, this year, Mia has chosen to pursue a career in software development. We wish her all the best as she completes her education. We have been witness to her dedication and perseverance and know that she will accomplish great things!

As the new administrator for Elan Gardens, I am fortunate to be able to carry out the wonderful and fulfilling work of caring for the wellbeing of Elan Gardens. I look forward to great things!





June brought flowers to the garden, warm weather, and a desire to be outside in the fresh air and sun. It's a beautiful time of year, especially knowing that we have months ahead of us to enjoy the outdoors without heavy winter coats and boots. Fresh air, sunshine, perhaps more exercise and, of course, watermelon and ice cream come quickly to mind.

July sparkled with our annual July 4th picnic held on our patio. Our gatherings are attended by most residents and it's a great time to get out and socialize with one another.

Here at Webster Towers, one of our projects is to fill up some of the apartments that have regretfully become vacant. Truly, the hardest part of my job is having to say so long to a resident.

Ask any of our residents and they will tell you what a wonderful place Webster Towers is. Activities such as bean bag toss, Wii bowling, exercise, weekly grocery store trips, book club, lunches on Tuesday and Thursday in our Community Room and a sense of peace and safety with our locked entry system into the building.

We are always looking for new ways to keep our residents engaged and are open to suggestions. Without a doubt, word of mouth is our most popular advertising tool.

Wear a smile and be kind to all; it's much easier than wearing a frown. You can change someone's outlook/day with a simple "hello!" We'd like to wish everyone a happy, healthy and safe summer. Enjoy the sunshine and fresh air.

Stay Safe and Be Well! Pamela Goodall Building Administrator

Jewish Home Earns 5-Star Rating for Quality Measures



The Jewish Home of Eastern PA recently earned a Five-Star Quality Rating for Quality Measures, which is the highest ranking issued by the Centers for Medicare & Medicaid Services.

Quality measures are tools that help CMS measure or quantify nursing home performance in 15 different areas of resident's care. These measures address a broad range of resident's function and health status indicators and reflective of the Home's ability to provide high-quality resident care that is effective, safe, efficient, patient-centered, equitable and timely.

"This rating signifies that we are among the highest performing nursing facilities across the Commonwealth. We are so proud of our leadership team and direct caregivers who have earned us this prestigious rating," says JHEP Administrator Mary Rose Applegate. "This has been a true team effort that is the result of a lot of hard work across all members of our team involved in planning, implementing, monitoring, and modifying our resident's care."

The rating system is used regularly by families, nursing homes, hospital discharge planners, researchers, news media, as well as the general public to make meaningful distinctions among nursing homes, comparing performance on specific quality of care measures with other nursing homes in the Commonwealth of Pennsylvania.

Jewish Home Auxiliary Calendar of Events 2022-2023

Due to current pandemic functions are subject to change

Board Meeting

Tuesday, August 23, 2022 1:00 pm

Board Meeting- Cancelled

Tuesday, November 8, 2022 1:00 pm

Opening Lunch- Cancelled

Thursday, November 10, 2022 12:30 pm

Hanukkah Party

Sunday, December 18, 2022 2:30 pm

Purim Party

Sunday, March 5, 2023 2:30 pm

Board Meeting

Tuesday, March 28, 2023 1:00 pm

Mother's Day Party

Sunday, May 14, 2023 2:30 pm

Volunteer Recognition/Closing Installation Luncheon

Thursday, May 25, 2023 12:30 pm

Father's Day Party

Sunday, June 18, 2023 2:30 pm

Summer Picnic

Sunday, July 23, 2023 2:30 pm



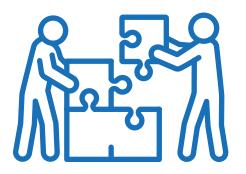
You can make a difference in the lives of the Jewish Home's residents while honoring or memorializing a friend or loved one. Please contact the Jewish Home's Business Office Secretary Lynn Klemick at (570)-344-6177 extension 1109 for information. Your generosity will be greatly appreciated.

LIFE ENRICHMENT DEPARTMENT-Heightens awareness to encourage mental function

- » \$6 Scented Lotion
- » \$5-\$10 Adult Coloring Books
- » \$10-\$20 Craft Supplies
- » \$13 Package of Pocket Journals
- » \$15 Exercise Balls
- » \$18 Conversation Balls
- » \$19 Drum Sticks
- » \$20-\$30 Tactile Sensory Items
- » \$20 Jigsaw Puzzles w/Magnetic Pieces
- » \$25 Sensory Gel Maze
- » \$27 Crayons
- » \$30 Molding Clay
- » \$40 Hand Towels
- » \$60 Amazon Fire Tablet
- » \$120 Towel Warmer
- » \$150 Live Entertainment
- » \$500 Smart TV (2)

DIETARY DEPARTMENT-Creating tasty, nutritious meals served in an elegant environment

- » \$30 Coffee Carafe
- » \$50-\$100 Serving Platters/Bowls for Parties
- » \$55 Air Pots for Coffee & Hot Water





- » \$75 Ice Tea, Lemonade & Water Pitchers
- » \$100 Special Occasion Placemats and Napkins
- » \$100-\$250 Table Skirts
- » \$500 Serving Carts
- » \$4000 Robot Coupe (Commercial Food Processor)

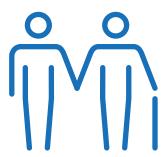
NURSING DEPARTMENT-Compassionate, skilled care in a state-of-the-art facility

- » \$150 Oxygen Conserver
- » \$200 Tympanic Ear Thermometer
- » \$250 Slings for Lifts
- » \$250 Pulse Ox Machine
- » \$300 Pressure Reduction Mattress
- » \$500 Wheelchair
- » \$600 Reclining Chair
- » \$600 Low Air Loss Mattress
- » \$650 Apex Lift
- » \$800 Oxygen Concentrator
- » \$2,000 Resident Beds
- » \$3,600 Sit to Stand Lift
- » \$4,200 Viking Lift

REHAB THERAPY DEPARTMENT-Renews our residents' physical well being and self esteem by focusing on restoring their skills

- » \$2,204 Ultra Sound Machine
- » \$3,500 Care Form Chair Specialized Positioning
- » \$4,000 Omnicycle





Thank You Special Gifts- April 2022

Donor Occasion		Item	
Rivka Itzen	In honor of the residents	Afgans	
		Afgans	
Phyllis E. Feibus	In memory of Marie Nesko	Colored Pencils	
Phyllis E. Feibus	In memory of Sidney Newman	Fragrance Oils	
Anne Domin	In honor of the residents	Puzzles	
Eleanor Liberman	In memory of Jean Haas	Craft Supplies & Puzzles	



To assist you in reaching members of the staff, we are enclosing a directory of the most frequently called extensions. Others can be reached by pressing 5 for the directory or pressing "0" for the receptionist. The main number is (570) 344-6177.



CLIP AND SAVE PHONE LIST

MAIN NUMBER (570) 344-6177

NAME	DEPARTMENT	EXT.
Anglin, Jim	Director of Facilities	1128
Applegate, Mary Rose	Administrator	1101
Burman, Sue	Beautician	1115
Caviston, Carol	ADON	1173
Chellino, Kathryn	Admissions Nurse	1136
Coulthard, Brian	Assistant Administrator	1102
Gibblets, Melissa	Therapy Manager	1139
Giuliani, Christine	HR Coordinator	1110
Harris, Nancy	Clinical Director-4th & 5th fl.	1133
Klemick, Lynn	Secretary	1109
McMahon, George	Dietary Supervisor	1120
Menachem, Ahava	Dir. of Life Enrichment	1113
Nurses Station	3rd Floor	1143
Nurses Station	4th Floor	1145
Nurses Station	5th Floor	1147
Pepson, Kelly	Clinical Director 2nd & 3rdFloor	1134
Petrovsky, Joyce	Business Office Manager	1132
Rielly, Beth	Director of Food Service	1119
Sandhaus, Samuel K.	Development Director	1170
Tetreault, Kevin	Director of Project Mgmt.	1159
Tressel, Jennifer	Director of Social Services +4th fl.	1154
Wyant, Bryon	Social Worker-2th, 3rd & 5th fl.	1160



NEPA Gives Annual Giving Day Once Again was a Win for our Residents!

NEPA Day of Giving, hosted by several area foundations, an online fundraising event, was held in our community on June 3, 2022.

We are very grateful to the individual donors, businesses, and foundations who helped support our cause. We raised an incredible overall total \$14,888 from 33 donors, including the generous challenge grant from one of our loyal donors, Dr. Robert Greenburg, which doubled all contributions at \$10,000! Our total also includes winning four prizes from sponsoring organizations totaling \$1,750.

The Jewish Home increasingly serves a population with cognitive impairments, dementia, and often Alzheimer's disease. These residents often require specialized programming and sensory engagement therapies and equipment. This year your donations will be dedicated to the purchase of this therapy equipment.

Thank you for all you do in support of the elderly in our community!

The supporters are listed below separated by category and listing identified tributes.

GOLD CHAI	\$3,600 and up	BENEFACTOR	\$250-499
SILVER CHAI	\$1,800 and up	GUARDIAN	\$100-249
FOUNDER	\$1,000 and up	SPONSOR	\$50-99
PATRON	\$ 750-999	DONOR	\$ 25-49
PILLAR	\$500-759	CONTRIBUTOR	under \$25

GOLD CHAI

Dr. Robert Greenburg

SILVER CHAI

Toyota of Scranton James Alperin

PILLAR

Ann Frisbie- In honor Bridget Courtney

BENEFACTOR

Peggie Hannan - In memory of My Beloved Husband, James K Hannan Denise Hatter Jeffrey Jacobson

GUARDIAN

Anonymous
Anonymous
Neil & Mary Rose Applegate
Brian C Coulthard
Alan & Laurel Glassman
Nivert Metal Supply, Inc.
Melissa Saidman
Samuel Sandhaus
Margaret & Douglas Sheldon
Kevin & Patricia Tetreault

SPONSOR

Rabbi Marjorie Berman & Rabbi
Daniel Swartz –In honor of the 4th
Floor staff!
Sanford & Linda Cohen
Steven & Marylu Eisner
Toni Alperin Goldberg – In memory
of Myer, Joan and Shirley Alperin
May their names be a blessing
always
Dan and Geordee Pollock
Tammy Leister
Gayle MacDonald

DONOR

A. M. Applegate – In memory of Robert Parry Anonymous Faye and Richard Bishop- In memory of Celia Kahanowitz Susan & Jim Connors Alex & Leah Gans Steve Rosenthal

CONTRIBUTOR

Donald Douglass Christine Giuliani Ilise Rubinow

Donors Come Through Once Again in Annual Campaign

James Alperin, President, announced that the Annual Campaign was a resounding success. He lauded the many

donors who responded so generously to this yearly drive, the proceeds of which go directly to the care of the residents. He commented that even in a challenging and uncertain economic environment, more than 474 people answered the call donating \$160,000.

"We are so fortunate to have gained the trust of so many donors who rely on us to care for the aging and vulnerable in our communities," Alperin said.

Expressing his appreciation to Marshall Kornblatt, who chaired the campaign, he thanked the members of the Annual Campaign Committee who worked to make the campaign a success. They were attorney Richard Bishop, Melissa Saidman, Louis Nivert and Motti Hershkop. For a full list of donors, please see the NEPA gives story on page 15.

The supporters are listed below separated by category and listing identified tributes.

GOLD CHAI	\$3,600 and up	BENEFACTOR	\$250-499
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FOUNDER	\$1,000 and up	SPONSOR	\$50-99
PATRON	\$ 750-999	DONOR	\$ 25-49
PILLAR	\$500-759	CONTRIBUTOR	under \$25

SCRANTON

Gold Chai

Mr & Mrs James Alperin Myron A & Anita E Pinkus Charitable Foundation Schwartz-Mack Foundation Mr Lewis Sare

Silver Chai

Anonymous
Donald Bernstein Family Foundation
Mr & Mrs Douglas Fink
Mrs Estelle Freedman
Mr & Mrs Alan Glassman
Mr H. Irwin Levy
Mrs Joseph Needle
Mr & Mrs Louis Nivert
Mr Peter Sabia
Dr & Mrs Kenneth Sebastianelli

Founder

Mr James Baress
The Laura Sonneberg & Werner Brodman
Foundation, Inc
Mr & Mrs Richard Jacobson
Dr & Mrs Stephen Jaditz
Mr & Mrs Kenneth Levine
Mrs Paul Rosenberg

Patron

Atty & Mrs Richard Bishop

Pillar

Mr Paul Bartoletti Mr & Mrs Harris Cutler Mr & Mrs David Feibus Ms Beth Kaplan Atty Jill Miller Mr & Mrs Robert Rosenberg

Benefactor

Dr & Mrs Shaya Barax Mr Mark Berger Mrs Sheldon Ehrenpreis Atty & Mrs David Epstein Atty & Mrs David Fallk Mr & Mrs William Fiegleman Mrs Marion Glassman Dr Larry Grossinger Mr & Mrs Jeffrey Leventhal Mr & Mrs Saul Levy Mr & Mrs Michael Mardo Mrs Maureen McGuire Dr & Mrs Marc Morris Ms Rochelle Myers Atty & Mrs Morey Myers Ms Lvnn L Pearl Dr & Mrs David Rutta Rabbi & Mrs Samuel Sandhaus Mr & Mrs Elliot Schoenberg Mr & Mrs Alan Smertz Mr Gary Smertz Atty Jerry Weinberger

Guardian

Mr & Mrs John J Acculto

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